

Embracing Diversity



Tourism, Business and Industry...
united in harmony

An introduction to GAPDL

GAPDL is a not-for-profit, membership based organisation that was originally founded in 1983 formed to counteract the negative industrial image of Gladstone. 28 years on, GAPDL is the lead tourism agency for Gladstone Region and Banana Shire and the economic and business development organisation for the Gladstone Region.

GAPDL's vision is to ...

Advance the Gladstone Region through the promotion and development of tourism, business and industry for the benefit of our members and the community.

What we do at GAPDL...

- Regional Events
- Tourism Development
- Industry Tours
- Investor Liaison
- Manage & Operate a network of Visitor Information Centres
(Agnes Water/1770, Gladstone, Miriam Vale & Boyne Island/Tannum Sands)
- Business Development
- Small Business Advisory Services
- Promotion and Marketing Campaigns
- Publications and Communications
- Community Capacity Building



Gladstone... a 21st Century Industrial City

- Gladstone Region has an impressive project committal of over \$72 Billion (as at July 2011)

- Gladstone Port is Queensland's largest multi-commodity port, handling more than 83 million tonnes of cargo annually.

- QAL is the largest Alumina Refinery in the world with its' production equating to over \$300 million of Australia's annual export earnings.

- Rio Tinto Alcan Yarwun is the first Greenfield plant constructed in Australia in 2 decades

- Boyne Smelters Ltd is Australia's largest Aluminium Smelter

- Cement Australia is Australia's largest Cement Plant and has a production capacity of over 1.6 million tonnes p/a

- NRG is Queensland's largest Power Station with a generating capacity of 1,680 megawatts

- Gladstone LNG (Santos Petronus), Queensland Curtis LNG (BG Group) and Australia Pacific LNG (Origin Energy, ConocoPhillips) to begin construction and commission of a number of LNG Trains on Curtis Island, offshore of Gladstone



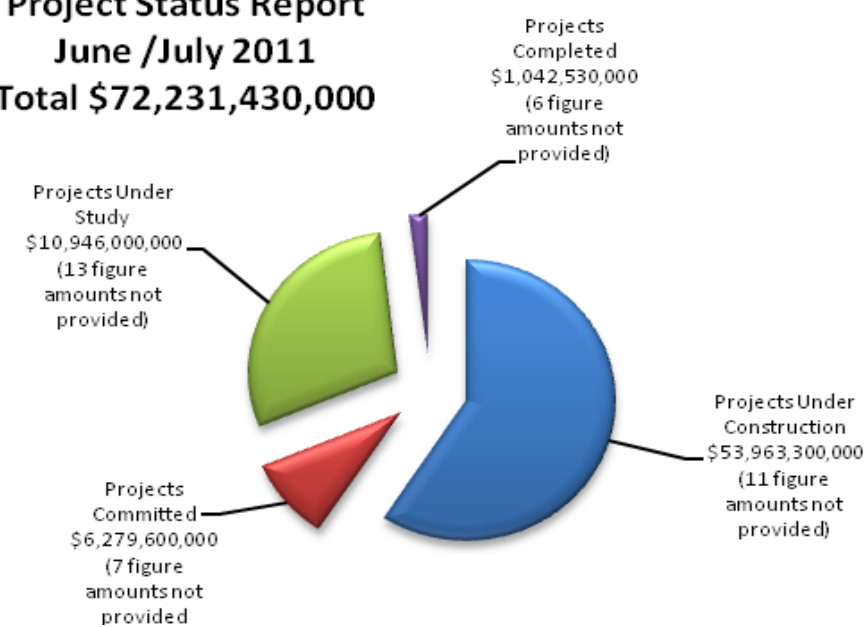
Keeping up with the Gladstone Region... the Project Status Report (GAPDL member benefit)

The GAPDL Project Status Report is a working document that is updated regularly to provide comprehensive information useful for members and investors.

The June/July Report outlines the latest figures...



Project Status Report June /July 2011 Total \$72,231,430,000





Major projects featured in the Report...

- 
- Major Industry
 - Infrastructure
 - Commercial, Property and Land Development
 - Community Projects
 - Regional Projects
 - Australian Government Projects
 - Projects out of Nation's Building Economic Stimulus Plan



ECONOMIC DEVELOPMENT

“The Gladstone Region economic development stakeholders will work in partnership to help diversify and grow the regional economy to promote a preferred future.” Vision 2028





GREDS/GREP

Action 1.1 – “Formalise a *Gladstone and Region Economic Partnership* to Co-ordinate Regional Economic Development Activities.”

Action 2.6 – Establish, Resource, Implement and Monitor Region-wide Agricultural Industry Development Plan.





Visit the Gladstone Region today and be surprised!



The Gladstone Region



Questions?



*Thank you for your time –
Kim Williams*



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