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TIMBER QUEENSLAND MEDIA RELEASE



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FOR IMMEDIATE RELEASE

Queensland Hardwood industry ready for self-analysis

Peak industry body Timber Queensland says following the launch of the Government's *Queensland timber plantation strategy 2020* it is time for the State's Hardwood Industry to look inwards, assessing if true market potential is being maximised.

Rod McInnes, CEO Timber Queensland says decisions made by the Queensland Government under the South East Queensland Forests Agreement and Western Hardwood Statewide Forests Process mean there is a secure supply of resource and a promising future for the State's Hardwood Industry.

"The Government have ensured they will deliver the final phase of a 20 000 hectare native hardwood plantation estate, which means more work for everyone," said Rod McInnes.

"But to support this continued growth, Queensland's Hardwood Industry needs to make the most of the current opportunities, and have a plan for the future," he said.

"All industry players need to think about what type of future will this be. What role will their businesses have in developing and capitalising on this future?"

To rally industry and map out the future Timber Queensland is holding a one-day workshop "*The future of Queensland Hardwoods, aligning growth, processing and sales for success*" at The Pavilion Conference Centre, Gympie on 20 August.

The event, which is open to Timber Queensland members and the industry at large, features speakers on topics including resource availability, processing (saw milling), value adding, building regulations, certification & labeling and marketing.

For more information and to register for this workshop visit www.timberqueensland.com.au/events

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